

LAKE RIDGE PARKS AND RECREATION ASSOCIATION, INC. (LRPRA)
SURVEY COMMITTEE MEETING MINUTES
June 26, 2019

PRESENT: *Committee Members:* Martha Nelson (Chair), Kris Blanchette, Brodie Freer, and Sharon Richardson

ABSENT: Ruby Authur

Board Members: Janet Foote (President) and Christopher Berry

I. OPEN MEETING: Ms. Nelson opened the meeting at 7:00 p.m.

II. OPEN FORUM: Ms. Richardson made a motion to go into open forum. Ms. Blanchette seconded the motion, and it was unanimously approved.

Mr. Freer made a motion to approve the minutes from the May 22nd meeting. Ms. Blanchette seconded the motion, and the minutes were unanimously approved.

III. Laura Krauss, Recreation Director, reviewed the following amenities and activities available to Lake Ridge residents: youth swim classes offered at Lake Ridge pools; youth sports programs; Creative Preschool; and the Summer Camp Program. Ms. Krauss also provided information on the swim team, clubs which meet at the Lake Ridge community centers, Member Discount Program, and programs/activities for young children held throughout the year.

IV. Board President Janet Foote reviewed the tangible elements of the strategic plan for Lake Ridge Association included in the GM Standards. Ms. Foote noted that Lake Ridge Association engaged the services of Jeff Evans, a consultant, to assist with the strategic plan. Elements of the plan include internal improvements and capital growth. The survey will be a critical element of the strategic plan in gathering information from Lake Ridge residents.

V. Mr. Freer, Assistant Facilities Director and Committee Member, reviewed the components of the Burgess & Niple Study. The study includes a summary of proposed improvements to selected Lake Ridge Association facilities. Following the review, a discussion was held on the expense of the upgrades.

VI. Ms. Nelson reviewed the timeline for the Survey Committee and stressed the importance of completing the survey by the end of the year. Committee members reviewed and agreed to the timeline.

The Lake Ridge Board has requested the Survey Committee use an outside company to send out and collect the survey results. Staff members Marian Morrill, Director of Administration, and Ike Mutlu, General Manager, interviewed a company and referred the organization to the Survey Committee. A second company was referred by Jeff Evans (the consultant who is assisting Lake Ridge Association with the strategic plan).

The committee agreed to review the proposals and interview the organizations in Executive Session (as permitted by the Virginia Property Owners' Association Act) at the July meeting. Ms. Nelson will deliver the proposals to the committee members prior to the next meeting.

VII. COMMITTEE MEMBER COMMENTS: Ms. Richardson thanked Ms. Nelson for her work on the committee and the information provided. Mr. Freer stated that he has spoken to a number of Lake Ridge residents regarding the survey.

VIII. OPEN FORUM: Mr. Berry suggested the Recreation Department create a brochure to advise Lake Ridge residents of the many activities, programs, and amenities offered by the Association. Ms. Blanchette stated the survey could function as a means to inform residents. Ms. Richardson noted residents receive a Welcome Packet that provides information on the amenities.

The next meeting of the Survey Committee will be held on July 24th. Committee members were asked to continue to develop questions and to talk with Lake Ridge residents regarding the survey.

IX. ADJOURNMENT: Mr. Freer made a motion to adjourn the meeting. The motion was seconded by Ms. Blanchette and Ms. Nelson adjourned the meeting at 8:37 p.m.